

# STEPS FOR HEALING

5K REMEMBRANCE RUN / WALK

BENEFITING



Children's Bereavement Center  
Lift From Loss For Adults



SATURDAY NOVEMBER 15, 2025 AT ZOO MIAMI

SPONSORSHIP  
OPPORTUNITIES

[STEPSFORHEALING.ORG](https://stepsforhealing.org)

# CBC STEPS UP IN THE COMMUNITY:



## YOUR SPONSORSHIP SUPPORTS:

- FREE Grief Support Groups for all ages (4+)
- Adult support groups in English, Spanish & Haitian Creole
- Grief resources in English, Spanish and Haitian Creole
- Dedicated Perinatal & Infant Loss and Child Loss Grief Support Groups in English and Spanish
- Community education series with a focus on grief in historically marginalized communities through free online Lunch and Learns
- Grief-informed training and self-care resources for educators, healthcare workers and community professionals
- CBC-in-the-Community to provide grief psycho-education
- Ongoing evaluation and grief support research





# ABOUT STEPS FOR HEALING

Steps for Healing attracts around 1,000 runners and walkers to raise funds for the Children's Bereavement Center, which supports grieving families across South Florida. This is CBC's signature, annual event for attendees to come together for comfort, healing, and the power of community.

Every step brings hope and support to those navigating loss, so that no one ever has to grieve alone.

Maximize your sponsorship benefits by inviting friends, family, and colleagues to "Sponsor My Run," and help expand our reach and donations to keep CBC services free of charge. For every \$1,680 raised, a child can attend the CBC for an entire year.

**IN-PERSON Steps for Healing 5K Run/Walk**  
Saturday, November 15<sup>th</sup>, 2025 @ Zoo Miami

**VIRTUAL Steps for Healing 5K Run/Walk - November 15 - 16**  
Supporters outside the area or unable to attend in person can participate virtually!



## REGISTRATION INCLUDES:



### IN-PERSON at Zoo Miami

- Official 5K run/walk timing
- All-day admission to Zoo Miami
- Kids under age 10 receive a medal
- Free continental breakfast
- Race day t-shirt
- Entertainment - DJ and Kids Corner
- Customizable Fundraising Page
- Medals for top finishers



### VIRTUAL PARTICIPATION

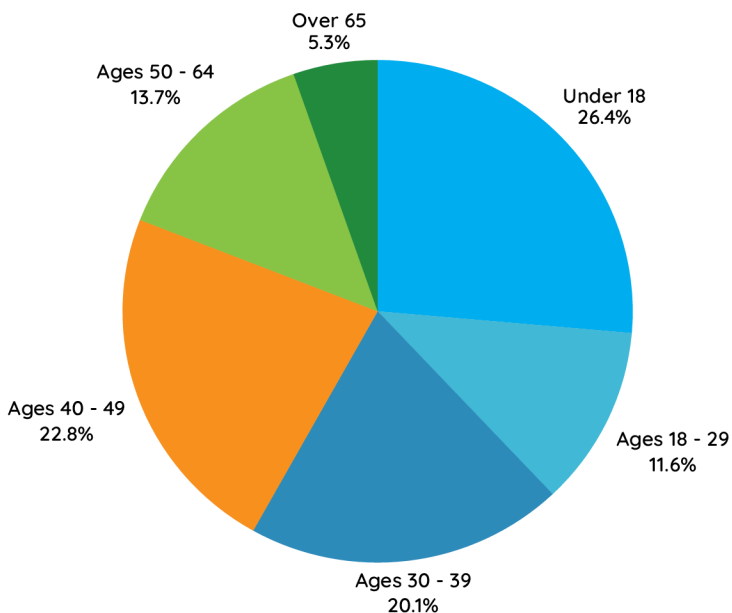
- RaceJoy app tracking time and results
- Customizable Digital Race Bib
- Race day t-shirt (pick up/mailed after race)
- Customizable Fundraising Page
- Suggested CBC Memorial Activities to make your walk/run more meaningful

# ATTENDEE DEMOGRAPHICS

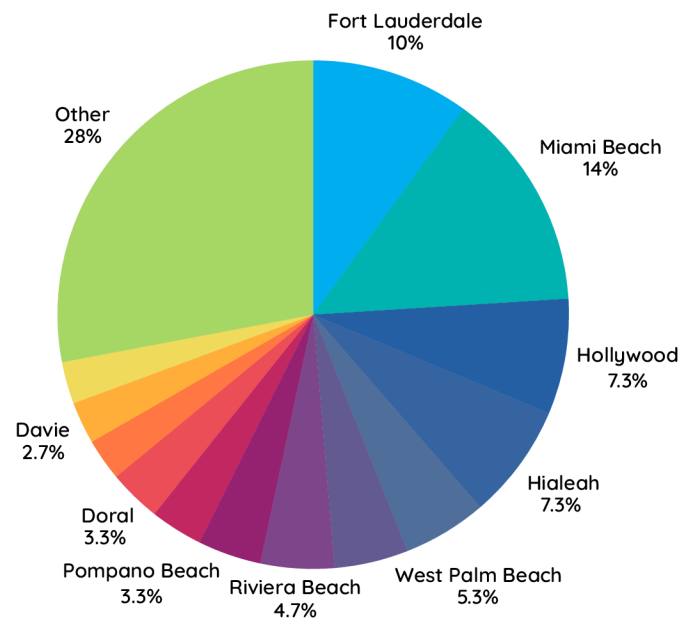


**WELCOMES  
1,000 + PARTICIPANTS!**

**PARTICIPANTS BY AGE**



**PARTICIPANTS BY CITY**



Data above based on 2024 participants.

# BECOME A SPONSOR

STEPS FOR HEALING REMEMBRANCE 5K RUN/WALK BENEFITING THE CHILDREN'S  
BEREAVEMENT CENTER IS SATURDAY, NOVEMBER 15, 2025, AT ZOO MIAMI.

SPONSORSHIP BENEFIT	PRESENTING \$30,000 (1 AVAILABLE)	SPRINTING \$15,000	RUNNING \$10,000	JOGGING \$5,000	WALKING \$2,500
Event will be promoted as 'Steps for Healing presented by ____'	✓				
Printed on all promotional postcards distributed around the community (5,000+ quantity)	✓				
Opportunity to speak at race start line or awards ceremony	✓	✓			
Recognition during the medal ceremony announcements	✓	✓	✓		
Exhibiting opportunity at Zoo Miami	✓	✓	✓		
Provides sponsorship for ____ children for one (1) year with the Children's Bereavement Center	8 children	6 children	3 children	2 children	1 child
----- Tickets for your team to Steps for Healing	50	30	15	10	5
Company logo printed on race participant t-shirt	✓	✓	✓	✓	✓
Recognition on printed event banners and signage	Presenting	Sprinting	Running	Jogging	Walking
Recognized on CBC's social media channels	Highlight	✓	✓	✓	✓
Recognition in event e-blasts sent to CBC's database	✓	✓	✓	✓	✓
Company logo listed as sponsor on event website and CBC website event page	✓	✓	✓	✓	✓

## Other unique sponsorship opportunities:

Kids' Corner | Warm Up | Breakfast | Medals & Awards | First Aid

PLEDGE TO SUPPORT STEPS FOR HEALING WITH A SPONSORSHIP AND PAY ON GIVE MIAMI DAY 11/21/25  
Deadline: Oct. 15, 2025, to receive all benefits. Benefits are subject to change as the event date approaches

For more information on Steps and customized sponsorship opportunities, please contact:  
Director of Community Outreach & Marketing, Kim Bentkover: kim@childbereavement.org | (305) 423-6001



# SPONSOR PAYMENT

Please reserve the following sponsorship(s):

- ☐ **Presenting Sponsor** \$30,000 (1 available)
- ☐ **Sprinting Sponsor** \$15,000
- ☐ **Running Sponsor** \$10,000
- ☐ **Jogging Sponsor** \$ 5,000
- ☐ **Walking Sponsor** \$ 2,500
- ☐ **Custom Sponsor** \$ \_\_\_\_\_

For those interested in supporting CBC on Give Miami Day, pledge and submit your sponsorship paperwork now, and we will process your payment on November 20<sup>th</sup>.

☐ **Pledge then Pay**

## ADD-ON SPONSORSHIP:

**Storytelling & Support Event - Spring 2026** \$ \_\_\_\_\_

(Sponsorships range from \$2,500 - \$30,000; complete details coming soon)

**TOTAL:** \_\_\_\_\_

Your Company / Individual Name \_\_\_\_\_

Contact \_\_\_\_\_ City, State & Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Card Type: ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_ Billing Address \_\_\_\_\_

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

### PAY BY CHECK AND SEND THIS FORM TO:

Children's Bereavement Center  
Attn: Elaine Webb  
6619 S Dixie Hwy, #302  
Miami, FL 33143

### Questions regarding payment or to pay by phone:

elaine@childbereavement.org,  
(305) 668-6282

- E-mail form and high-resolution logo (.eps/.png/.jpg) to Kim Bentkover and contact with any questions regarding your sponsorship: kim@childbereavement.org (305) 423-6001
- A letter acknowledging your donation will be forthcoming.

**Thank you for your service to the community by helping grieving children and families!**

**STEPSFORHEALING.ORG**