

JOIN US AND SUPPORT CBC AT

STEPS FOR HEALING

5K REMEMBRANCE RUN / WALK



BENEFITING



Children's
Bereavement
Center®

SATURDAY NOVEMBER 7, 2026 AT ZOO MIAMI

SPONSORSHIP
OPPORTUNITIES

STEPSFORHEALING.ORG

CBC STEPS UP IN THE COMMUNITY:



YOUR SPONSORSHIP SUPPORTS:

- FREE Grief Support Groups for all ages (4+)
- Adult support groups in English and Spanish
- Grief resources in English, Spanish and Haitian Creole
- Dedicated Perinatal & Infant Loss and Child Loss Grief Support Groups in English and Spanish
- New, dedicated Pet Loss Support Groups for Adults and tools to help all ages through the loss of a pet
- Community education through free online Lunch and Learns that focus on grief and related topics
- Grief-informed training and self-care resources for educators, healthcare workers and community professionals
- Psychoeducational workshops provided by children and families
- Ongoing evaluation and grief support research





ABOUT STEPS FOR HEALING



Steps for Healing attracts around 1,000 runners and walkers to raise funds for the Children's Bereavement Center. As CBC's signature, annual event, attendees come together for comfort, healing, and the power of community. Every step brings hope and support to those navigating loss, so that no one ever has to grieve alone.

Attendees invite friends, family, and colleagues to join their team and maximize their participation with "Sponsor My Run" donations which expand our reach and helps keep CBC services free of charge. For every \$1,680 raised, a child can attend the CBC for an entire year.

Saturday, November 7th, 2026

IN-PERSON 5K

@ Zoo Miami

6:30 AM Registration opens

8:00 AM Race

VIRTUAL 5K

Supporters outside the area or unable to attend in person can participate virtually!



REGISTRATION INCLUDES:



IN-PERSON at Zoo Miami

- Official 5K run/walk timing
- All-day admission to Zoo Miami
- Kids under age 10 receive a medal
- Free continental breakfast
- Race day t-shirt
- Entertainment - DJ and Kids Corner
- Customizable Fundraising Page
- Medals for top finishers



VIRTUAL PARTICIPATION

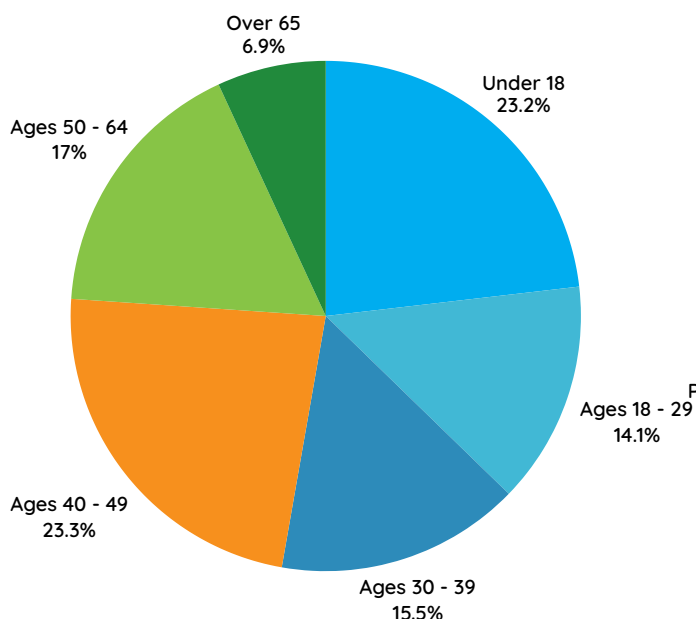
- RaceJoy app tracking time and results
- Customizable Digital Race Bib
- Race day t-shirt (pick up/mailed after race)
- Customizable Fundraising Page
- Suggested CBC Memorial Activities to make your walk/run more meaningful

ATTENDEE DEMOGRAPHICS

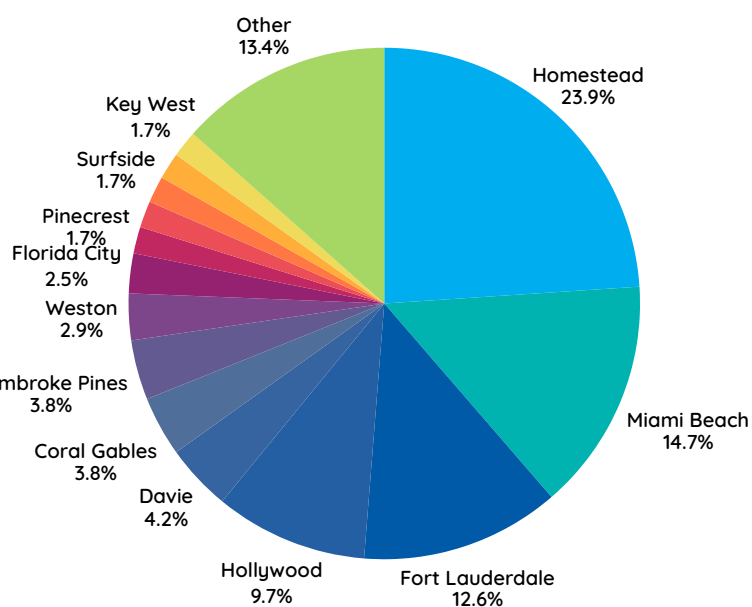


**WELCOMES
1,000 + PARTICIPANTS!**

PARTICIPANTS BY AGE



PARTICIPANTS BY CITY



Data above based on 2025 participants.



BECOME A SPONSOR

STEPS FOR HEALING REMEMBRANCE 5K RUN/WALK BENEFITING THE CHILDREN'S
BEREAVEMENT CENTER IS SATURDAY, NOVEMBER 7, 2026, AT ZOO MIAMI.

SPONSORSHIP BENEFIT	PRESENTING \$30,000 (1 AVAILABLE)	SPRINTING \$15,000	RUNNING \$10,000	JOGGING \$5,000	WALKING \$2,500
Event will be promoted as 'Steps for Healing presented by ____'	✓				
Printed on 5,000+ promotional postcards distributed around the community	✓				
Opportunity to speak at race start line or awards ceremony	✓	✓			
Recognition during the medal ceremony announcements	✓	✓	✓		
Exhibiting opportunity at Zoo Miami	✓	✓	✓		
Sponsors ____ children for CBC grief support group for one (1) year	8 children	6 children	3 children	2 children	1 child
Includes ____ Tickets for your team to Steps for Healing	50	30	15	10	5
Company logo printed on race participant t-shirt	✓	✓	✓	✓	✓
Recognition on printed event banners and signage	Presenting	Sprinting	Running	Jogging	Walking
Recognized on CBC's social media channels	Highlight	✓	✓	✓	✓
Recognition in event e-blasts sent to CBC's database	✓	✓	✓	✓	✓
Company logo listed as sponsor on event website and CBC website event page	✓	✓	✓	✓	✓

Other unique sponsorship opportunities:

Pace | Kids' Corner | Warm Up | Breakfast | Medals & Awards | First Aid | Giveaways

PLEDGE TO SUPPORT STEPS FOR HEALING WITH A SPONSORSHIP AND PAY ON GIVE MIAMI DAY 11/19/26
Deadline: Oct. 1, 2026, to receive all benefits. Benefits are subject to change as the event date approaches

For more information on Steps and customized sponsorship opportunities, please contact:
Director of Community Outreach & Marketing, Kim Bentkover: kim@childbereavement.org | (305) 423-6001



SPONSOR PAYMENT

Please reserve the following sponsorship(s):

- ☐ **Presenting Sponsor** \$30,000 (1 available)
- ☐ **Sprinting Sponsor** \$15,000
- ☐ **Running Sponsor** \$10,000
- ☐ **Jogging Sponsor** \$ 5,000
- ☐ **Walking Sponsor** \$ 2,500
- ☐ **Custom Sponsor** \$ _____

For those interested in supporting CBC on Give Miami Day, pledge and submit your sponsorship paperwork now, and we will process your payment on November 19th.

☐ **Pledge then Pay**

ADD-ON SPONSORSHIP:

Storytelling & Support Event - Spring 2027 \$ _____

(Sponsorships range from \$2,500 - \$30,000; complete details coming soon)

TOTAL: _____

Your Company / Individual Name _____

Contact _____ City, State & Zip _____

E-mail _____ Phone _____

Card Type: ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Cardholder Name _____

Card Number _____ Expiration Date _____

Security Code _____ Billing Address _____

Signature

Date

PAY BY CHECK AND SEND THIS FORM TO:

Children's Bereavement Center
Attn: Elaine Webb
6619 S Dixie Hwy, #302
Miami, FL 33143

Questions regarding payment or to pay by phone:

elaine@childbereavement.org,
(305) 668-6282

- E-mail form and high-resolution logo (.eps/.png/.jpg) to Kim Bentkover and contact with any questions regarding your sponsorship: kim@childbereavement.org (305) 423-6001
- A letter acknowledging your donation will be forthcoming.

Thank you for your service to the community by helping grieving children and families!

STEPSFORHEALING.ORG

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