



SPRING 2022
ACROSS SOUTH FLORIDA

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CBC PROVIDES FREE GRIEF SUPPORT GROUPS FOR
CHILDREN, TEENS & ADULTS IN SOUTH FLORIDA

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Children's Bereavement Center

FREE GRIEF SUPPORT GROUPS FOR CHILDREN, TEENS & ADULTS

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Dear Supporter,

We invite you to join us as an Auction Donor at Rockin' Around South Florida to celebrate Children Bereavement Center's services in the South Florida community. The funding you provide will support our FREE weekly grief support groups for children, teens and adults. Our services impact thousands of lives, providing resources, professional trainings and programs to help grieving families in their time of need.

This year, CBC's annual fundraiser will be offered in a multi-event format as *Rockin' Around South Florida*, and will incorporate the flavor from previous years to continue the tradition of celebrating our vital work offered year-round. This Spring, we plan on celebrating with several hundred attendees including many long-term supporters at a variety of events in Miami-Dade, Broward and Palm Beach Counties. While each event will be different, each will incorporate an opportunity to reach more supporters, raise funds and celebrate CBC's services over the years. CBC sponsors and auction donors will be acknowledged before, during and after Rockin' through our marketing materials and online platforms.

Since 1999, CBC has helped grieving children and families and the need continues to be more important now than ever before. Our community has had another challenging year. With the pandemic, we have seen those grieving continue to increase and need long-term, ongoing support. On average, each person who dies from COVID leaves behind nine bereaved loved ones. The number of children who are losing parents and siblings before the age of 18 has greatly grown as well. Large disasters have also impacted our community - both the Surfside building collapse and recent earthquake in Haiti have left grieving families in their wake, right here in South Florida.

You can help us change the course of lives after loss by providing support when people need it most. In all our years of service, we've learned that grief is meant to be shared. CBC offers that place - where children, teens and adults find camaraderie, confidence and hope for a life after loss.

We look forward to seeing you at Rockin' Around South Florida!

With gratitude,

Debra Albo-Steiger, LCSW
Chief Executive Officer

Address: 6619 South Dixie Highway, #302, Miami, FL 33143 | Phone: 888-988-5438 | www.childbereavement.org

The Children's Bereavement Center (CBC) is a 501(c)(3) non-profit organization (FL Registration #CH10400) and contributions are tax-deductible under IRS regulations. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Celebrating Our Service

Rockin' Around South Florida

Join us at Rockin' Around South Florida as we celebrate the thousands of lives CBC has impacted by providing free grief support groups after the loss of a loved one.

This Spring, a variety of hosted events will take place across South Florida's tri-county area to benefit Children's Bereavement Center. Attendees may choose from events such as small group VIP dinners, wine and hors d'oeuvre parties, family-friendly events, and so much more. Whether you live in Palm Beach County, Broward or Miami-Dade, there will be an event raising funds and celebrating CBC's ongoing support for our communities.

All event goers can also participate in an online silent auction from Monday, April 18 thru Sunday, April 24 with a vast selection of items, enjoy curated videos from special guest emcees and participants and enjoy entertainment, Toasts of Hope, and camaraderie.



Rockin' Demographics

Rockin' on the Green attracts around 500 philanthropic guests who enjoy travel, fine dining, jewelry, unique experiences and luxury vehicles.



"I thought I was coming to CBC to support my daughter, but I didn't realize how much I needed it. Groups opened the door for healing."
- Former CBC participant



Average
Age



Guests
Attending



50% Men
50% Women

Living in | Miami Beach • Coral Gables • Coconut Grove
• Fisher Island • Ft Lauderdale • Boca Raton

Leading in | Law • Medicine • Real Estate
• Banking • Design • Business



Community Impact

For over 22 years, the Children's Bereavement Center has served our South Florida community offering free support groups for children, teens and adults who have lost a loved one. The need and demand for grief support, resources and training are at an all-time high. CBC is being leaned on by the entire South Florida region and beyond.

Your sponsorship will support:

- FREE Grief Support Groups for all ages (4+)
- Grief resources and adult support groups in Spanish (resources also in Creole)
- Lift From Loss® groups for adults
- Dedicated Perinatal & Infant Loss Support Groups
- Community education series with a focus on black grief offered through free lunch and learns at home
- Grief training, crisis intervention, self-care for educators, healthcare workers and community professionals
- Grief research with a focus on diversity

Who We Serve

1,000+

participants served annually

520

peer grief support groups per year

10,000+

professionals trained each year

3+

counties served

150+

volunteers trained annually

22+

years of service to South Florida



Grief is a National Public Health Issue:

1.5 Million

children in the U.S. are living in a single-parent household because of the death of a parent.

1 in 12

children in Florida will experience the death of a parent or sibling by age 18.

up to 1/3

of those directly affected by a major loss will suffer detrimental effects on physical or mental health or both.

167,000

children under 18 lost a parent or caregiver to COVID-19

Participant Demographics

African American
25.3%

Other
3%

Caucasian
23.2%

Multiracial
3%

Hispanic/Latino
45.5%

Of those who reported, CBC's largest ethnic community is Hispanic/Latino

>\$75,000
22.2%

\$51,000 - \$75,000
17.2%

\$10,000 - \$25,000
31.3%

Participant Income

\$26,000 - \$50,000
29.3%

Of those who reported, the majority of CBC participants have an annual household income of \$10,000 - \$25,000



Auction Donor Benefits



Brand recognition:
Item(s) featured for online bidding to over 500 guests before, during and after the event(s)



Logo and item displayed on official dedicated auction platform with multiple photos



Promotion of silent auction in E-blasts, Social Media, and Event website with example auction item teasers



Proceeds from Rockin' will help 1,000+ children, teens and adults in South Florida attend grief support groups completely FREE.



Exposure to philanthropic guests who enjoy travel, fine dining, jewelry, unique experiences and luxury vehicles.

For more information on auction donations and event sponsorship opportunities please contact Kim Bentkover:
kim@childbereavement.org or call 305-423-6001.



Auction Donation Agreement



Thank you for supporting CBC!

Item(s) Descriptions (include a thorough description for online bidders):

Restrictions (expiration & blackout dates, etc.):

A minimum value of \$200 for silent auction donations is very much appreciated. If smaller denominations, CBC will combine with other items to package accordingly.

Item 1 Value: \$ _____ Item 2 Value: \$ _____ Item 3 Value: \$ _____

*** Up to 6 images (.jpg, .png) may be included for each donated item for listing on silent auction platform. E-mail events@childbereavement.org.**

Company/Individual Name: _____

Contact Name: _____

Address: _____

City, State & Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Please mail or e-mail gift certificates/auction prizes to the address below by March 31, 2022; for larger items contact to coordinate delivery or pick up options, events@childbereavement.org:

Children's Bereavement Center
Attn: Elaine Webb
6619 South Dixie Highway, #302
Miami, FL 33143

A letter acknowledging your donation will be forthcoming. We are delighted you are an auction donor!

Thank you for your service to the community by helping grieving children and families!

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