



SPRING 2022
ACROSS SOUTH FLORIDA

Become a Sponsor



CBC PROVIDES FREE GRIEF SUPPORT GROUPS FOR
CHILDREN, TEENS & ADULTS IN SOUTH FLORIDA

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Children's Bereavement Center

FREE GRIEF SUPPORT GROUPS FOR CHILDREN, TEENS & ADULTS

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Dear Supporter,

We invite you to join us as a Sponsor for Rockin' Around South Florida to celebrate Children Bereavement Center's services in the South Florida community. The funding you provide will support our FREE weekly grief support groups for children, teens and adults. Our services impact thousands of lives, providing resources, professional trainings and programs to help grieving families in their time of need.

This year, CBC's annual fundraiser will be offered in a multi-event format as *Rockin' Around South Florida*, and will incorporate the flavor from previous years to continue the tradition of celebrating our vital work offered year-round. This Spring, we plan on celebrating with several hundred attendees including many long-term supporters at a variety of events in Miami-Dade, Broward and Palm Beach Counties. While each event will be different, each will incorporate an opportunity to reach more supporters, raise funds and celebrate CBC's services over the years.

Since 1999, CBC has helped grieving children and families and the need continues to be more important now than ever before. We have been able to serve the community uninterrupted throughout the COVID-19 pandemic, increased trainings and resources for those grieving and expanded grief support groups. Because of this, we hope you will consider a sponsorship in support of the CBC. Sponsors and auction donors will be acknowledged before, during and after Rockin' events and through our marketing materials and online platforms.

You can help us change the course of lives after loss by providing support when people need it most. In all our years of service, we've learned that grief is meant to be shared. CBC offers that place - where children, teens and adults find camaraderie, confidence and hope for a life after loss.

We look forward to seeing you at Rockin' Around South Florida!

With gratitude,

Debra Albo-Steiger, LCSW
Chief Executive Officer

Address: 6619 South Dixie Highway, #302, Miami, FL 33143 | Phone: 888-988-5438 | www.childbereavement.org

The Children's Bereavement Center (CBC) is a 501(c)(3) non-profit organization (FL Registration #CH10400) and contributions are tax-deductible under IRS regulations. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

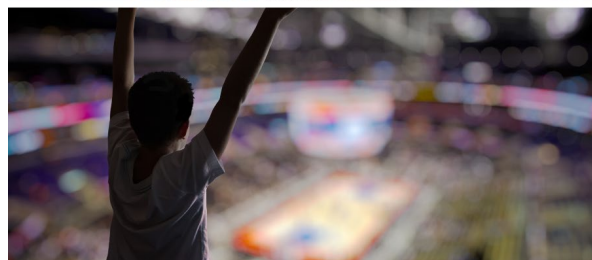
Celebrating Our Service

Rockin' Around South Florida

Join us at Rockin' Around South Florida as we celebrate the thousands of lives CBC has impacted by providing free grief support groups after the loss of a loved one.

This Spring, a variety of hosted events will take place across South Florida's tri-county area to benefit Children's Bereavement Center. Attendees may choose from events such as small group VIP dinners, wine and hors d'oeuvre parties, family-friendly events, and so much more. Whether you live in Palm Beach County, Broward or Miami-Dade, there will be an event raising funds and celebrating CBC's ongoing support for our communities.

All event goers can also participate in an online silent auction with a vast selection of items, enjoy curated videos from special guest emcees and participants and enjoy entertainment, Toasts of Hope, and camaraderie.



Rockin' Demographics

Rockin' events attract around 500 philanthropic guests who enjoy travel, fine dining, jewelry, unique experiences and luxury vehicles.



"I thought I was coming to CBC to support my daughter, but I didn't realize how much I needed it. Groups opened the door for healing."
- Former CBC participant



Average
Age



Guests
Attending



50% Men
50% Women

Living in | Miami Beach • Coral Gables • Coconut Grove
• Fisher Island • Ft Lauderdale • Boca Raton

Leading in | Law • Medicine • Real Estate
• Banking • Design • Business



Community Impact

For over 22 years, the Children's Bereavement Center has served our South Florida community offering free support groups for children, teens and adults who have lost a loved one. The need and demand for grief support, resources and training are at an all-time high. CBC is being leaned on by the entire South Florida region and beyond.

Your sponsorship will support:

- FREE Grief Support Groups for all ages (4+)
- Grief resources and adult support groups in Spanish (resources also in Creole)
- Lift From Loss® groups for adults
- Dedicated Perinatal & Infant Loss Support Groups
- Community education series with a focus on black grief offered through free lunch and learns at home
- Grief training, crisis intervention, self-care for educators, healthcare workers and community professionals
- Grief research with a focus on diversity

Who We Serve

1,000+

participants served annually

520

peer grief support groups per year

10,000+

professionals trained each year

3+

counties served

150+

volunteers trained annually

22+

years of service to South Florida



Grief is a National Public Health Issue:

1.5 Million

children in the U.S. are living in a single-parent household because of the death of a parent.

1 in 12

children in Florida will experience the death of a parent or sibling by age 18.

up to 1/3

of those directly affected by a major loss will suffer detrimental effects on physical or mental health or both.

167,000

children under 18 lost a parent or caregiver to COVID-19

Participant Demographics

African American
25.3%

Other
3%

Caucasian
23.2%

Multiracial
3%

Hispanic/Latino
45.5%

Of those who reported, CBC's largest ethnic community is Hispanic/Latino

>\$75,000
22.2%

\$51,000 - \$75,000
17.2%

\$26,000 - \$50,000
29.3%

\$10,000 - \$25,000
31.3%

Of those who reported, the majority of CBC participants have an annual household income of \$10,000 - \$25,000



Six Reasons to Sponsor



1.

Brand Exposure

Unite with members of the South Florida community who are driven by Children's Bereavement Center's mission to provide FREE grief support groups for children, teens and adults.

2.

Online Engagement

Reach approximately 20,000 people per month from South Florida through social media (9,500+ monthly reach), email marketing (8,500+ subscribers) and our website (1,500+ unique monthly visitors).

3.

Corporate Social Responsibility

Grief is a national public health issue: 1 in 5 children experience loss before they graduate high school.

4.

Support Your Local Community

Proceeds from this event will help 1,000+ children, teens and adults in South Florida attend grief support groups completely FREE.

5.

Memorialization

With your sponsorship, memorialize a colleague, friend or family member to honor their life.

6.

Corporate Engagement

This year's event provides an opportunity to engage employees or business associates to connect and strengthen team bonds through a shared experience.





**AROUND
SOUTH FLORIDA**



Sponsor Benefits

Sponsors will receive even more exposure across the tri-county area with a variety of hosted events benefitting CBC, including small group VIP dinners, wine and hors d'oeuvre parties, family-friendly events, and so much more.

Inquire about customizable sponsorship opportunities

Sponsorship Benefit	Presenting \$15,000	Spotlight \$10,000	Rockin' \$5,000	Rollin' \$2,500	Individual \$1,500
Sponsor-A-Child Donation for ____ for 1 year at CBC generously matched by The Batchelor Foundation*	12 Children * Plus Batchelor Fndn Match = 24 Children)	8 Children (Plus Batchelor Match = 16 Children)	4 Children (Plus Batchelor Match = 8 Children)	2 Children (Plus Batchelor Match = 4 Children)	1 Child (Plus Batchelor Match = 2 Children)
Recognition on event program (Deadline March 15, 2022)	Premier Placement	Prominent Placement	✓	✓	✓
Listed on CBC website Donor page thru 12/31/22	✓	✓	✓	✓	✓
Early access to Silent Auction	✓	✓	✓	✓	✓
Access to a hosted Rockin' event	✓	✓	✓	✓	✓
Recognition in event video	Logo	Logo	Logo	Name	
Recognition on Rockin' website and event E-blasts	Premier Placement	Prominent Placement	✓	✓	
Recognition on digital platform silent auction ad space	✓	✓	✓		
Listed in Rockin' Press Releases	✓ (incl. quote)	✓	✓		
Recognition on Social Media	✓	✓	✓		
Recognition at April & May 2022 CBC Lunch & Learn's or Conversations with CBC online programs	2	1			

* The Batchelor Foundation generously provides a challenge grant in the amount of \$20,000 to encourage individuals and organizations to make Sponsor a Child donations as part of our annual Spring fundraiser, "Rockin' around South Florida." This year, we are planning an event that includes both in-person and online options, to cater to people's comfort levels given the Covid-19 pandemic.



The Batchelor Foundation

Contact Kim Bentkover, kim@childbereavement.org or (305) 423-6001 for details.





Rockin'

AROUND
SOUTH FLORIDA



FREE GRIEF SUPPORT GROUPS
FOR CHILDREN, TEENS & ADULTS

Celebrating 23 Years

ROCKIN' AT TOP GOLF

Sunday, April 3rd, 1:00 - 4:00pm

ROCKIN' LECHON ASADO PIG ROAST

Sunday, April 10th, 3:00 - 6:00pm
Honoring Sarah & Beatriz Mendoza

ROCKIN' WITH THE CBC

Thursday, April 21st, 7:30 - 8:30pm
Online via Zoom

ROCKIN' SILENT AUCTION

Online silent auction April 18 - April 24

Sponsors will be recognized at all events including those
open to all listed here and private fundraisers events.

WWW.CBCROCKIN.ORG

ROCKIN' AROUND SFL

Sponsor Agreement

Benefiting Children's Bereavement Center



SPRING 2022

- ☐ Presenting Sponsor \$15,000
- ☐ Spotlight Sponsor \$10,000
- ☐ Rockin' Sponsor \$5,000
- ☐ Rollin' Sponsor \$2,500
- ☐ Individual Sponsor \$1,500

TOTAL = _____

Company/Individual Name: _____

Contact Name: _____

Address: _____

City, State & Zip: _____

Phone: _____ Fax: _____

Email: _____

Please make your check payable to: Children's Bereavement Center

Checks may be mailed with this form to:

Children's Bereavement Center
Attn: Elaine Webb
6619 South Dixie Highway, #302
Miami, FL 33143

Complete this form with credit card information and e-mail to our Office Manager Elaine Webb
elaine@childbereavement.org or call 305-668-6282 to complete over the phone.

Credit Card: _____

Expiration Date: _____ Code: _____

Signature: _____ Date: _____

A letter acknowledging your donation will be forthcoming. We are delighted you are a sponsor!

Thank you for your service to the community by helping grieving children and families!

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