BECOME AN AUCTION DONOR OF

ROCKIN' ON THE SOURCE OF THE S

CELEBRATING



Saturday, May 11, 2019 6:30PM

Shalala Student Center University of Miami



Support for children, teens and adults after loss

DIRECTORS

Chira Cassel, MAPP Daniel Sheridan, PhD

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Dear Supporter,

With the help of our friends and supporters over the past 20 years, the Children's Bereavement Center (CBC) has provided free grief support groups for thousands of people, empowering children, teens, adults, parents and caregivers to build resilience and hope after the loss of a loved one. The CBC is now serving Miami- Dade, Broward and Palm Beach counties at 10 sites, in collaboration with VITAS Healthcare.

On our 20th Anniversary, we invite you to join us on Saturday, May 11, 2019, at Rockin' on the Green as we celebrate two decades of service to the community. Please consider an event sponsorship or a donation to our auction; CBC sponsors and auction donors will be acknowledged at our event, in our marketing materials and through our online platforms.

The event will take place at the Donna E. Shalala Student Center on the University of Miami campus and welcomes over 500 guests. Highlights of the evening include a delicious catered dinner by Chef David Schwadron, live music and exciting auction items! We will also honor a few exceptional people who are true leaders in the community.

Your generous support is needed to continue the vital work we do year-round. The CBC is South Florida's only non-profit center dedicated to helping grieving children and families, and the need is great, for 1 in 5 school-aged children experience a significant loss before they graduate high school. Of those children, 1 in 4 will lose a parent.

You can help us change the course of lives after loss and provide support when people need it most. In all our years of service, we've learned that grief is meant to be shared, and we work hard to ensure that people have a place to share their grief – here at the CBC.

We look forward to seeing you at Rockin' on the Green!

With gratitude,

Chira Cassel, MAPP, C.T.
Chief Executive Officer

Address: 7600 S Red Road, Suite 307, South Miami, FL 33143 Phone: 888.988.5438 Website: c



Support the CBC

Help grieving children and families in our community who have suffered the loss of a loved one by becoming an auction donor of the Children's Bereavement Center's (CBC) annual event Rockin' on the Green. With your support, the CBC continues to offer FREE grief support groups to children, teens, adults and parents, empowering them to build resilience and hope after loss. The CBC is now serving Miami-Dade, Broward and Palm Beach counties at 10 sites, in collaboration with VITAS Healthcare.

Latest Projects







Our Impact

1,500+

10 GROUP SITES

150+ VOLUNTEERS

10,000+
PROFESSIONAL
TRAININGS

3 COUNTIES

20 YEARS







Celebrating 20 Years of Service

Join us in celebrating our past 20 years of service to the South Florida community as we remember the thousands of lives we've impacted by providing free grief support groups after the loss of a loved one.

Highlights of the evening include unique auction items, live music, dancing and a delicious catered dinner by Chef David Schwadron! We will also honor a few exceptional people who are true leaders in the community.



Attendee Demographics

Rockin' on the Green attracts over 500 guests with a philanthropic spirit that enjoy travel, fine dining, jewelry, unique experiences & luxury vehicles.









TICKET PRICE PER COUPLE

AVERAGE AGE



MIAMI BEACH · CORAL GABLES · COCONUT GROVE · FISHER ISLAND
FORT LAUDERDALE · SUNNY ISLES · PARKLAND · PALM BEACH

LEADING IN LAW · MEDICINE · REAL ESTATE · BANKING · DESIGN · BUSINESS

www.cbcrockin.org



Auction Donor Benefits

Rockin' on the Green benefiting the Children's Bereavement Center at University of Miami, Donna E, Shalala Student Center, Miami, FL Saturday, May 11, 2019

- Brand recognition opportunity: Item(s) featured for bidding to over 500 guests during the event
- Logo/brand and item displayed on official dedicated auction platform: "OneCause"
- Company recognition on promotional article on our blog
- Recognition on event post* Deadline April 15, 2019
- Company recognition on social media channels
- Live Auction Item Donors Only: Recognition on microphone during event by special guest auctioneer







For more information on auction donations and event sponsorship opportunities please contact our Marketing Director, Katelyn Gimbel, at katelyn@childbereavement.org or call 305-423-6001.



AUCTION DONATION AGREEMENT

Rockin' on the Green benefitting for the Children's Bereavement Center at University of Miami, Donna E, Shalala Student Center, Miami, FL Saturday, May 11, 2019

Company	/ Individua	l(s)			
I/We intend to	o donate the fo		describe iter	m(s), item(s) value and ar	
Item(s):					
Restrictions					
(Item 1) Va	alue: \$	USD		(Item 2) Value: \$	USD

Please mail in gift certificates/auction prize to main office: Children's Bereavement Center

Attn: Katelyn Gimbel 7600 S Red Road, Suite 307 South Miami, FL 33143

A letter acknowledging your donation will be forthcoming. We are delighted you are a auction donor! If you are attending *Rockin'* on the *Green* please call our office to arrange your seating.

For more information on event sponsorship opportunities, please contact our Marketing Director, Katelyn Gimbel, at katelyn@childbereavement.org or call 305-423-6001.

Thank you for your service to the community by helping grieving children and families!

The Children's Bereavement Center (CBC) is a 501(c)(3) non-profit organization (FL Reg. #CH10400) and contributions are tax-deductible under IRS regulations. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE