



BECOME A SPONSOR OF

**Rockin'**  
ON THE  
**GREEN**

CELEBRATING



**Children's  
Bereavement  
Center**

**Saturday, May 11, 2019  
6:30PM**

**Shalala Student Center  
University of Miami**

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Dear Supporter,

With the help of our friends and supporters over the past 20 years, the Children's Bereavement Center (CBC) has provided free grief support groups for thousands of people, empowering children, teens, adults, parents and caregivers to build resilience and hope after the loss of a loved one. The CBC is now serving Miami- Dade, Broward and Palm Beach counties at 10 sites, in collaboration with VITAS Healthcare.

On our 20th Anniversary, we invite you to join us on Saturday, May 11, 2019, at Rockin' on the Green as we celebrate two decades of service to the community. Please consider an event sponsorship or a donation to our auction; CBC sponsors and auction donors will be acknowledged at our event, in our marketing materials and through our online platforms.

The event will take place at the Donna E. Shalala Student Center on the University of Miami campus and welcomes over 500 guests. Highlights of the evening include a delicious catered dinner by Chef David Schwadron, live music and exciting auction items! We will also honor a few exceptional people who are true leaders in the community.

Your generous support is needed to continue the vital work we do year-round. The CBC is South Florida's only non-profit center dedicated to helping grieving children and families, and the need is great, for 1 in 5 school-aged children experience a significant loss before they graduate high school. Of those children, 1 in 4 will lose a parent.

You can help us change the course of lives after loss and provide support when people need it most. In all our years of service, we've learned that grief is meant to be shared, and we work hard to ensure that people have a place to share their grief - here at the CBC.

We look forward to seeing you at Rockin' on the Green!

With gratitude,



Chira Cassel, MAPP, C.T.  
Chief Executive Officer

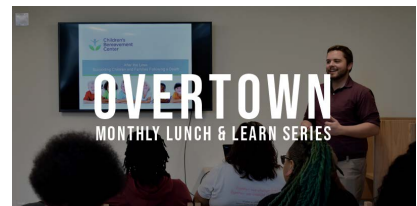


Children's  
Bereavement  
Center

## Support the CBC

Help grieving children and families in our community who have suffered the loss of a loved one by becoming a sponsor of the Children's Bereavement Center's (CBC) annual event Rockin' on the Green. With your support, the CBC continues to offer FREE grief support groups to children, teens, adults and parents, empowering them to build resilience and hope after loss. The CBC is now serving Miami-Dade, Broward and Palm Beach counties at 10 sites, in collaboration with VITAS Healthcare.

## Latest Projects



## Our Impact

**1,500+**  
PARTICIPANTS

**10**  
GROUP SITES

**150+**  
VOLUNTEERS

**10,000+**  
PROFESSIONAL  
TRAININGS

**3 COUNTIES**  
MIAMI-DADE · BROWARD · PALM BEACH

**20**  
YEARS



[www.cbicrockin.org](http://www.cbicrockin.org)

7600 S Red Road, Suite 307, South Miami, FL 33143 | 888.988.5438 | [www.childbereavement.org](http://www.childbereavement.org)





Children's  
Bereavement  
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## Celebrating 20 Years of Service

Join us in celebrating our past 20 years of service to the South Florida community as we remember the thousands of lives we've impacted by providing free grief support groups after the loss of a loved one.

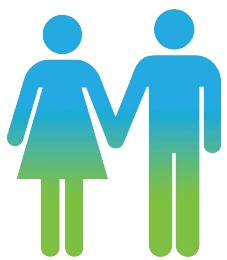
Highlights of the evening include unique auction items, live music, dancing and a delicious catered dinner by Chef David Schwadron! We will also honor a few exceptional people who are true leaders in the community.



## Attendee Demographics

Rockin' on the Green attracts over 500 guests with a philanthropic spirit that enjoy travel, fine dining, jewelry, unique experiences & luxury vehicles.

**500**  
GUESTS



50% MEN  
50% WOMEN

**\$500**

TICKET PRICE  
PER COUPLE

**47**

AVERAGE  
AGE



MIAMI BEACH · CORAL GABLES · COCONUT GROVE · FISHER ISLAND

FORT LAUDERDALE · SUNNY ISLES · PARKLAND · PALM BEACH

LEADING IN

LAW · MEDICINE · REAL ESTATE · BANKING · DESIGN · BUSINESS

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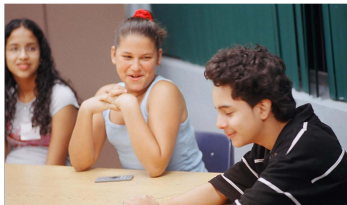


Children's  
Bereavement  
Center

## 6 Reasons to Sponsor

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- 1. Brand Exposure**  
Unite with 500 CBC supporters who enjoy travel, fine dining, jewelry, unique experiences & luxury vehicles.
- 2. Corporate Social Responsibility**  
Grief is a national public health issue: 1 in 5 children experience a loss before they graduate high school. Of those children, 1 in 4 will lose a parent.
- 3. Support Your Local Community**  
Proceeds from this event will help 1,500 children, teens & adults in South Florida attend grief support groups completely FREE.
- 4. Online Engagement**  
Reach 10,000+ people from 3 counties (Miami-Dade, Broward and Palm Beach) through email, social media & advertisement.
- 5. Employee Engagement & Incentive**  
Employees have an opportunity to connect in a social setting while enjoying an evening of networking & entertainment.
- 6. Memorialization**  
With your sponsorship, memorialize a colleague, friend or family member.



[www.cbcrackin.org](http://www.cbcrackin.org)

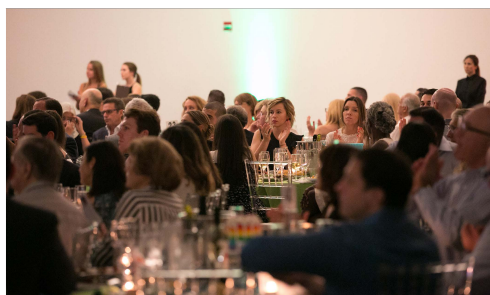
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## Sponsorship Opportunities Individual / Corporate

A benefit for the Children's Bereavement Center  
at University of Miami, Donna E. Shalala Student Center,  
Miami, FL Saturday, May 11, 2019

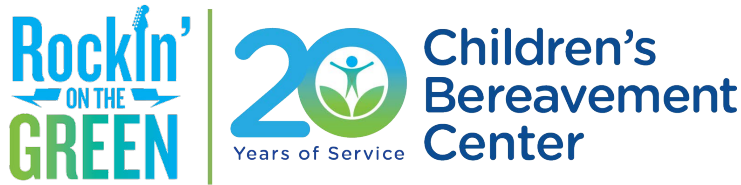
2019 Rockin' on the Green Sponsorship Levels	Presenting \$15,000	Spotlight \$10,000	Rockin' \$5,000	Rollin' \$1,500
Provides sponsorship for _____ children for 1 year at The Children's Bereavement Center!	10 children	5 children	4 children	1 child
Recognition on event slideshow (Deadline April 26, 2019)	logo	logo	logo	name
Recognition on CBC website & dedicated blog post	✓	✓		
Recognition by event speakers from podium	✓	✓		
Name recognition on event press releases	✓	✓	✓	
Recognition on event program (Deadline April 15, 2019)	✓	✓	✓	
Recognition on event poster (Deadline April 15, 2019)	✓	✓	✓	
Recognition on Rockin' event website and on social media platforms	premier placement	prominent placement	✓	✓
VIP seating and champagne bottle service	4 bottles   premier seating	4 bottles   premier seating	2 bottles   preferred seating	
Reserved tickets to Rockin' on the Green	20 guests	20 guests	10 guests	2 guests

For more information on event sponsorship opportunities please contact our Marketing Director, Katelyn Gimbel, at [katelyn@childbereavement.org](mailto:katelyn@childbereavement.org) or call 305-423-6001.



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## Sponsorship Agreement

A benefit for the Children's Bereavement Center  
at University of Miami, Donna E, Shalala Student Center,  
Miami, FL Saturday, May 11, 2019

Please reserve the following Sponsorship for my company:

_____	Presenting Sponsor	\$15,000
_____	Spotlight Sponsor	\$10,000
_____	Rockin' Sponsor	\$5,000
_____	Rollin' Sponsor	\$1,500

Company / Individual Name\_\_\_\_\_

Contact Name\_\_\_\_\_

Address\_\_\_\_\_

City, State & ZIP \_\_\_\_\_

Phone\_\_\_\_\_ Fax\_\_\_\_\_

E-mail\_\_\_\_\_

Signature\_\_\_\_\_ Date\_\_\_\_\_

***Please make check payable to : Children's Bereavement Center***

***Please mail your check with this form to:***

Children's Bereavement Center  
Attn: Elaine Webb  
7600 S Red Road, Suite 307  
South Miami, FL 33143

Or make your credit card payment by phone with our Office Manager, Elaine Webb at 305-668-6282 or email the attached form to [elaine@childbereavement.org](mailto:elaine@childbereavement.org).

A letter acknowledging your donation will be forthcoming. We are delighted you are a sponsor! If you are attending Rockin' on the Green please call our office to arrange your seating.

**For more information on event sponsorship opportunities, please contact our Marketing Director, Katelyn Gimbel, at [katelyn@childbereavement.org](mailto:katelyn@childbereavement.org) or call 305-423-6001.**

***Thank you for your service to the community by helping grieving children and families!***

The Children's Bereavement Center (CBC) is a 501(c)(3) non-profit organization (FL Reg. #CH10400) and contributions are tax-deductible under IRS regulations. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE

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