

# ROCKIN' 25 YEARS

BENEFITTING CHILDREN'S BEREAVEMENT CENTER

**BECOME A SPONSOR**

**SATURDAY, APRIL 6, 2024**

**CELEBRATING 25 YEARS**



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**CBC PROVIDES FREE GRIEF SUPPORT GROUPS FOR CHILDREN, TEENS & ADULTS**

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FREE GRIEF SUPPORT GROUPS FOR CHILDREN, TEENS & ADULTS

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Dear Friend and Supporter,

As CBC celebrates our 25th anniversary, we hope you will join us as a sponsor for our annual event, Rockin' 25 Years, April 6, 2024. After providing grief support for a quarter of a century in the South Florida community, your participation and sponsorship is more vital now than ever before.

Since 1999, the Children's Bereavement Center (CBC) has provided free grief support groups for thousands of South Floridians, empowering children, teens, and adults to build resilience and hope after the loss of a loved one. And with the creation of our online grief support group program in 2020 for all ages, we have been able to expand the number of people we serve as well as increase access and reach of our bereavement services.

Through our many partnerships, our community continues to inspire hope and resiliency together despite the many hurdles over the past several years. Those who are grieving the loss of a loved one turn to CBC for support which we provide for those locally in South Florida as well as nationwide. Our services are critical as one in 11 children in Florida experience the loss of a parent or sibling before the age of 18. Our region is a melting pot of cultures across the world and our groups reflect that by being diverse and inclusive, welcoming all so that no one has to grieve alone.

Together, we can reach more grieving families as your sponsorship will enable CBC to continue offering FREE grief support groups now and in the future. It will also allow us to continue our important community initiatives, including the expansion of our Spanish and Creole-language grief resources and services, our dedicated Perinatal and Infant Loss Groups, and most recently groups for parents and caregivers who have lost a child of any age. This in addition to the expansion of our grief education and training programs for leaders and professionals across the entire region, brings CBC at the forefront in making South Florida grief-informed.

You can help us change the course of lives after loss by providing support when people need it most. In our 25 years of service, we have learned that grief is meant to be shared. CBC offers that place - where children, teens and adults find camaraderie, confidence and hope for a life after loss.

With gratitude,

A handwritten signature in blue ink that reads 'Debra Albo-Steiger'.

Debra Albo-Steiger, LCSW  
Chief Executive Officer

**Address:** 6619 South Dixie Highway, #302, Miami, FL 33143 | **Phone:** 888-988-5438 | **www.childbereavement.org**

The Children's Bereavement Center (CBC) is a 501(c)(3) non-profit organization (FL Registration #CH10400) and contributions are tax-deductible under IRS regulations. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

# Celebrating Our Service

## ROCKIN' 25 YEARS

Children's Bereavement Center will be Rockin' 25 Years on Saturday, April 6th, 2024 to celebrate our years of service providing grief support groups in South Florida.

This year, we will host our friends and supporters in the Flamingo Room at Gulfstream Park for a festive gathering with delicious food, dancing, mingling, silent auction, and fun. We will share stories from CBC participants who have found hope and strength through group support. We will recognize our 25 years of growth and honor just some of our many champions who believe in providing grief support for all.

The biggest impact attendees and sponsors can make at Rockin' is to Sponsor-A-Child. For every \$1,500, a child can attend CBC grief support groups for an entire year for free. Help us support more grieving children and families with the tools and support they need.



### Rockin' Demographics

Rockin' event attracts hundreds of philanthropic guests who enjoy travel, fine dining, jewelry, unique experiences and luxury vehicles.



*"I thought I was coming to CBC to support my daughter, but I didn't realize how much I needed it. Groups opened the door for healing."*  
- Former CBC participant



Average Age



Guests Attending



50% Men  
50% Women

**Living in** | Miami Beach • Coral Gables • Coconut Grove  
• Fisher Island • Ft Lauderdale • Boca Raton

**Leading in** | Law • Medicine • Real Estate  
• Banking • Design • Business



# Community Impact

Since 1999, the Children’s Bereavement Center has served our South Florida community offering free support groups for children, teens and adults who have lost a loved one. The need and demand for grief support, resources and training are at an all-time high. Your sponsorship will support:

- FREE Grief Support Groups for all ages (4+)
- Adult support groups in English, Spanish and Creole
- Grief resources in English, Spanish and Creole
- Dedicated Child Loss and Perinatal & Infant Loss Support Groups in English and Spanish
- Community education series with a focus on grief in historically marginalized communities through free online Lunch and Learns
- Grief-informed training and self-care resources for educators, healthcare workers and community professionals
- CBC-in-the-Community to provide grief psycho-education

Grief is a National Public Health Issue:

## 1.5 Million

children in the U.S. are living in a single-parent household because of the death of a parent.

## 1 in 11

children in Florida will experience the death of a parent or sibling by age 18.

## up to 1/3

of those directly affected by a major loss will suffer detrimental effects on physical or mental health or both.

## 278,000+

children under 18 lost a primary or secondary caregiver to COVID-19

## Who We Serve Each Year

### 3,757

hours of FREE grief support group services

### 1,000

individuals participate in groups

### 1,000+

professionals trained

### 3+

counties served

### 10,000+

reached with information on grief and loss

### 25

years of service to South Florida



## Participant Demographics

African American  
25.3%

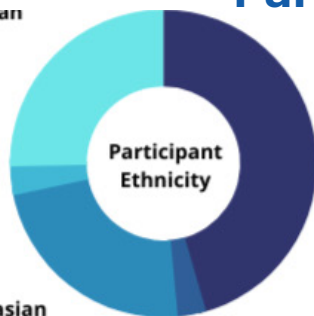
Other  
3%

Caucasian  
23.2%

Multiracial  
3%

Hispanic/Latino  
45.5%

Of those who reported, CBC's largest ethnic community is Hispanic/Latino



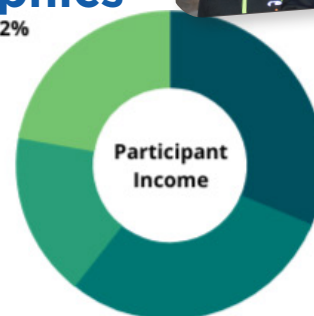
22.2%

\$51,000 - \$75,000  
17.2%

Participant  
Income

\$26,000 - \$50,000  
29.3%

Of those who reported, the majority of CBC participants have an annual household income of \$10,000 - \$25,000



# Six Reasons to Sponsor



1.

## **Brand Exposure**

Unite with members of the South Florida community who are driven by Children's Bereavement Center's mission to provide FREE grief support groups for children, teens and adults.

2.

## **Online Engagement**

Reach thousands of people per month from South Florida through social media (9,500+ monthly reach), email marketing (10,500+ subscribers) and our website (3,000+ unique monthly visitors).

3.

## **Corporate Social Responsibility**

Grief is a national public health issue: 1 in 5 children experience loss before they graduate high school.

4.

## **Support Your Local Community**

Proceeds from this event will help hundreds of children, teens and adults in South Florida attend grief support groups completely FREE.

5.

## **Memorialization**

With your sponsorship, memorialize a colleague, friend or family member to honor their life.

6.

## **Corporate Engagement**

This year's event provides an opportunity to engage employees or business associates to connect and strengthen team bonds through a shared experience.



# ROCKIN' 25 YEARS

## Sponsor Benefits

Ask us about customizable sponsorship opportunities. Organizations all market themselves differently and may have unique goals. If you don't see something listed and want to tailor a sponsorship to fit your brand, let's talk!

[Photo Booth](#) | [Entertainment](#) | [Gift Bags](#) | [Valet](#) | [Honoree Awards](#)

Sponsorship Benefit	Presenting \$30,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
<b>Sponsor-A-Child Donation</b> for one (1) year at CBC	<b>15 Children</b>	<b>6 Children</b>	<b>4 Children</b>	<b>2 Children</b>	<b>1 Child</b>
Reserved Tickets to Rockin'	<b>16 Tickets</b>	<b>12 Tickets</b>	<b>10 Tickets</b>	<b>6 Tickets</b>	<b>2 Tickets</b>
Recognition on event program (Deadline March 15, 2024)	Premier Placement	Premier Placement	Prominent Placement	✓	✓
Listed on Rockin' website and CBC website Donor page thru 12/31/24	✓	✓	✓	✓	✓
Recognition on event signage	Logo	Logo	Logo	Logo	Name
Recognition in E-mail Invitations, post event communicatino & Social Media	✓ Premier Placement	✓ Premier Placement	✓ Prominent Placement	✓	✓
Reserved Seating in prime location* (Lounge area includes sofas and high top tables with chairs.)	✓ (Lounge + 3 tables)	✓ (Lounge + 3 Tables)	✓ (2 Tables)	✓ (1 Table)	
Recognition on digital platform silent auction ad space	✓	✓	✓	✓	
Listed in Rockin' Press Releases	✓	✓	✓	✓	
Logo displayed on television screens throughout the event	✓ Premier Placement	✓ Premier Placement	✓ Prominent Placement	✓ Prominent Placement	
Recognition at CBC Lunch & Learn or Conversation with CBC online programs in Spring 2024	2 programs	2 programs	1 program		
Wine bottle service	✓	✓			
Acknowledged as Presenting Sponsor in all mention of event and on stage	✓				

\* Please note this event is not a traditional sit-down event, rather a cocktail reception with stations for dinner. Sponsors receive the benefit of reserved seating which will include high top and low top table options, and at certain levels, sofas in a lounge area.

Contact Kim Bentkover, [kim@childbereavement.org](mailto:kim@childbereavement.org) or (305) 423-6001 for details.

# Sponsor Agreement



I would like to be a Sponsor of Rockin'!

- Presenting Sponsor \$30,000 (1 available)
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500
- Customized Sponsorship

TOTAL = \_\_\_\_\_

## Annual Celebration for Children's Bereavement Center

Company/Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact [Kim@childbereavement.org](mailto:Kim@childbereavement.org) with questions and to send high resolution logo for inclusion as a sponsor.

Please make your check payable to: Children's Bereavement Center

Checks may be mailed with this form to:  
**Children's Bereavement Center**  
**Attn: Elaine Webb**  
**6619 South Dixie Highway, #302**  
**Miami, FL 33143**

Complete this form with credit card information and e-mail to our Office Manager Elaine Webb [elaine@childbereavement.org](mailto:elaine@childbereavement.org) or call 305-668-6282 to complete over the phone.

Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

A letter acknowledging your donation will be forthcoming. We are delighted you are a sponsor!

**Thank you for your service to the community by helping grieving children and families!**

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